



Seattle Film Commission

Meeting Minutes– Monday, July 28, 2025, 10:00AM – 12:00PM

M5 Creative and Virtual

Commissioners present: Lowell Deo, Champ Ensminger, Mark Freid, Michael Huang, Davis Powell, Anthony Tackett, Budi Mulyo

Commissioners absent: Tom Florino, KD Hall, Lex Scope, Kat Ogden

Staffed by Office of Economic Development: Chris Swenson

MINUTES

1. Call to order
2. Roll Call
3. Land Acknowledgement
4. Public Comment
 - a. None
5. General Order of Business
 - a. OED
 - i. Commercial Film Attraction & Retention Initiative update
 1. OED: Three roundtables scheduled for production companies and agencies (8/13 and 8/21) and vendors/labor (9/11); client/corporate roundtable(s) still in development but should happen late September
 2. Interested in connecting SFC priorities with OED's plan; OED states SFC is key advisor and partner, and will keep SFC engaged and informed on each stage of the process
 - ii. Federal impacts information request
 1. Union crew worker detained by ICE at a live theater workplace in Everett
 - a. Question: Do productions have plans if ICE shows up?
 - b. Recommendation: Post workers rights on SFC webpage and social media, with guidance on how to post/include
 - b. Review of past commitments and events
 - i. July 11-13 – 48HFP
 1. Anthony Tackett put a team together and completed a production
 - a. Over 100 filmmakers
 - b. Screenings were sold out
 - c. Would like to see more SFC presence at future 48HFP events
 - ii. July 25 – Commercial set visit with Council President Nelson and Mayor Harrell
 1. Mark Freid location managed the production, client was accommodating of the set visit
 2. OED to share photo of Mark, Chris, and Council President Nelson for socials
 - c. Preview of upcoming commitments and events
 - i. July 30 – Scope Screenings
 1. Moving to Majestic Bay for one month
 - ii. September 15-18 – AFCL (select traveler)
 1. Three recommendations for Kat to travel; vote tabled to August meeting



iii. September 19-28 – Local

Sightings mixer(s)

1. NWFF interested in SFC hosting the opening night mixer again in 2025; this and other potential opportunities to be developed

iv. Inside Scoop – 2025 round up

1. August – Anthony (confirmed)
2. September - TBD
3. October - TBD
4. November - TBD
5. December – Davis (confirmed)
6. Commissioner opportunities for those who have not hosted yet
 - a. KD, Kat, Tom, Michael, potentially Lex (position hosted earlier in 2025)
7. OED will share survey for date options for Commissioners to complete

d. Committee and workgroup updates

i. Economic and Workforce Development (Tom Florino)

1. Corporate roundtable update; in development for September
2. Discussed City B&O proposal and WA advertising tax engagement

ii. Policy (Mark Fried)

1. Working with OED on roundtables
2. Updates to SFC and OED resources webpages; recommended social media campaign to share resources offered by City and WA

iii. Marketing, Branding and Initiatives (Champ Ensminger)

1. Social media templates approved
2. Boosting other agencies' and consistent "several coats of paint" method will keep it relevant

e. Position 11 appointment process

- i. OED will start and end process in time for SFC to review candidates and make a vote at the August meeting

f. GOIA date confirmation – Thursday, September 18

- i. OED will send calendar invite to all commissioners, requesting commissioners confirm their participation

g. SFC Retreat planning

- i. Date options: OED gathers four dates for SFC to consider in October, send survey

6. Adjourn

- a. Motioned, seconded, approved